

Good re-launch of the international textile fairs

With a total of 117 participating nations, around 63,000 visitors and 2,300 exhibitors at the Frankfurt exhibition centre, Tectextil, Texprocess and the one-off Heimtextil Summer Special arranged an excellent re-launch of the international textile fairs. At this one-time parallel trade show trio, buyers from all over the world got the chance to cross-network and seized the opportunity to place orders and initiate new business.

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🇩🇪 Messe Frankfurt Exhibition GmbH: Pietro Sutera

Across all events, Italy, France, Turkey, Great Britain, the Netherlands, Belgium, Spain, Poland, Switzerland, the Czech Republic, Portugal, Pakistan and the USA were the top visitor nations.

Internationality

Despite ongoing travel restrictions, all three trade shows maintained their pre-pandemic level of internationality in terms of both exhibitors and visitors. Alongside European countries, Pakistan, India, Korea and the USA were also top visitor nations.

With their range of products at Tectextil and Texprocess, exhibitors presented sustainable materials, processing technologies, automation, digital processes, innovations and progressive new developments. Information and inspiration were provided by conference formats such as the Tectextil and Texprocess Forum.

Texprocess and Tectextil Innovation Award

Progressive approaches were recognized by the Texprocess or Tectextil Innovation Award. Paul

van Bentum, Vice President and General Manager Administration at JUKI, Poland, confirms: "We were very pleased with the large number of visitors. It is nice to meet physically again. Texprocess is an important platform to gather our distributors in one place. In addition to a mix of our products and our customers' products, we were also able to present the AW-3S automatic bobbin thread winding and feeding device, which won a Texprocess Innovation Award."

Sustainability@Tectextil/Texprocess

Sustainable companies with progressive and sustainable fibers, yarns and fabrics, new processes, cutting technologies, water-saving dyeing processes or innovative processing technologies were once again labeled within the framework of Sustainability@Tectextil and Sustainability@Texprocess. Among them was Texprocess exhibitor Epson. Achim Bukmakowski, Head of Sales, Commercial & Industrial Printing CEE and DACH at Epson, Germany, reports: "At Texprocess 2022, we experienced a high level of buying interest from customers from a wide variety of countries such as, for example, South Africa and Australia. In cooperation with partner companies such as DMIX or the German Fashion Institute, we were able to present workflows from colour selection to end product, such as printed skis, for the first time."

Digital Extension Platform

From 13 June till 8 July 2022, for the first time, exhibitors could also present themselves digitally in the Digital Extension Platform. In this platform, visitors could benefit from many offers and optimally prepare their visit to the trade fair.

Embroidery exhibitors

At Texprocess, embroidery manufacturers and supplying companies also took the opportunity to inform all visitors about their latest products.

Reiner Knochel, fashion embroidery specialist at Gunold GmbH:

"The Gunold team is looking back to interesting and surprising show days. We did not expect so many visitors from so many countries, it was just amazing. The show was used for professional exchange of the latest news and products, but it was also full of joy and pleasure to spend some time together again with partners, customers and friends!"



🇩🇪 Photo/Foto: Madeira Garnfabrik

Sebastian Schade, Head of Sales & Marketing at Madeira Garnfabrik:

"After three years of Covid, Madeira has been happy to receive several hundred guests at its booth for personal exchange and networking. The overall result of the exhibition is very encouraging. Existing contacts have been followed up and new leads could be created."

Franck Raynal, Directeur Général Tajima Europe: "Texprocess show was the first international



exhibition for Tajima after Covid. Mr Hidetoshi Kojima, Tajima industries' new CEO, took the opportunity to meet with our European distributors to get a better feeling and view about the European market. We met a lot of very valuable companies interested in our new technologies with our special developments. With our close partners Coloreel and Pulse Microsystems we displayed a complete solution."

Heimtextil Summer Special

At Heimtextil, wholesalers from Europe and overseas also found first-class contacts for their volume business. Visitors were delighted to finally experience and order home and household textiles in person again.

Sustainability as a clear focus at Heimtextil

A wide range of products, from fibers made from PET bottles and fair trade natural materials to textile products with QR codes for tracking the entire production process, enabled visitors to experience the megatrend of sustainability in its entirety. Also part of the green global products portfolio were linen in combination with other natural fibers such as hemp and wool and bed linen made of cotton coated with cork.

The Trend Space put the spotlight on unusual approaches to avoiding waste and economic imbalances. Other crowd-pleasers were the Green Village, with reliable certificates, the Heimtextil Conference "Sleep & More", and the range of lectures and guided tours as part of Interior. Architecture. Hospitality.

Please read our new online magazine Texprocess, Techtexil and Heimtextil with photo gallery and pictures at <https://emagazine.stitchprint.eu/texprocess-techtexil-2022/> and in our show files <https://stitchprint.eu/files/texprocess-2021/> and <https://stitchprint.eu/files/heimtextil-2021/>

Next shows

In Frankfurt am Main, Germany, Heimtextil 2023 will take place from 10-13 January 2023 and Techtexil and Texprocess 2024 from 23-26 April 2024.

More information about the new shows can be found at <https://stitchprint.eu/files/heimtextil-2023/> and <https://stitchprint.eu/files/texprocess-2024/>.

You will also find more information at <https://texprocess.messefrankfurt.com/frankfurt/en.html>, <https://techtexil.messefrankfurt.com/frankfurt/en.html> and <https://heimtextil.messefrankfurt.com/frankfurt/en/planning-preparation/heimtextil-exhibitor-info.html> ●

🇪🇺 Agora/ Messe Frankfurt Exhibition GmbH Jean-Luc Valentin

Nach einer derart langen und schwierigen Zeit waren wir auch sehr erfreut, sich wieder zu treffen und Zeit mit Partnern, Kunden und Freunden zu verbringen!"

Sebastian Schade, Leiter Vertrieb & Marketing der Madeira Garnfabrik: „Nach drei Jahren Covid freute sich Madeira über mehrere hundert Gäste am Stand, die sich persönlich austauschen und vernetzen konnten. Das Gesamtergebnis der Messe ist sehr ermutigend. Bestehende Kontakte wurden weiterverfolgt und neue Kontakte konnten geknüpft werden.“

Franck Raynal, Generaldirektor von Tajima Europa: „Die Texprocess-Messe war die erste internationale Ausstellung für Tajima nach Covid. Hidetoshi Kojima, der neue CEO von Tajima Industries, nutzte die Gelegenheit, sich mit unseren europäischen Vertriebshändlern zu treffen, um ein besseres Gefühl und einen besseren Überblick über den europäischen Markt zu bekommen. Wir trafen viele sehr wertvolle Unternehmen, die sich für unsere neuen Technologien mit unseren speziellen Entwicklungen interessierten.“

Heimtextil Summer Special

Auch der Großhandel aus Europa und Übersee fand auf der Heimtextil erstklassige Kontakte für sein Volumengeschäft. Die Besucher freuten sich, endlich wieder Heim- und Haustextilien persönlich erleben und bestellen zu können.

Nachhaltigkeit als klarer Schwerpunkt

Eine breite Produktpalette von Fasern aus PET-Flaschen über fair gehandelte Naturmaterialien bis hin zu Textilprodukten mit QR-Codes zur Nachverfolgung des gesamten Produktionsprozesses machte den Megatrend Nachhaltigkeit in seiner ganzen Bandbreite erlebbar. Auch Leinen in Kombination mit anderen Naturfasern wie Hanf und Wolle sowie Bettwäsche aus mit Kork beschichteter Baumwolle gehörten zum Portfolio der Green Global Products.

Der Trend Space stellte ungewöhnliche Ansätze zur Vermeidung von Verschwendung und wirtschaftlichen Ungleichgewichten in den Mittelpunkt. Weitere Publikumsmagneten waren das Green Village mit verlässlichen Zertifikaten, die Heimtextil-Konferenz „Sleep & More“ sowie das Vortrags- und Führungsangebot im Rahmen von Interior. Architecture. Hospitality.

Lesen Sie mehr über die Messe 2022 in unserem neuen Online-Magazin Texprocess, Techtexil und Heimtextil unter <https://emagazine.stitchprint.eu/texprocess-techtexil-2022/> und unter <https://stitchprint.eu/files/texprocess-2021/>

Nächste Messen

In Frankfurt am Main, Deutschland, finden die Heimtextil 2023 vom 10. bis 13. Januar 2023 und die Techtexil und Texprocess 2024 vom 23. bis 26. April 2024 statt. Weitere Informationen zu den neuen Messen finden Sie unter <https://stitchprint.eu/files/heimtextil-2023/> und <https://stitchprint.eu/files/texprocess-2024/>. B

Weitere Informationen finden Sie auch unter <https://texprocess.messefrankfurt.com/frankfurt/en.html>, <https://techtexil.messefrankfurt.com/frankfurt/en.html> und <https://heimtextil.messefrankfurt.com/frankfurt/en/planning-preparation/heimtextil-exhibitor-info.html> ●

