

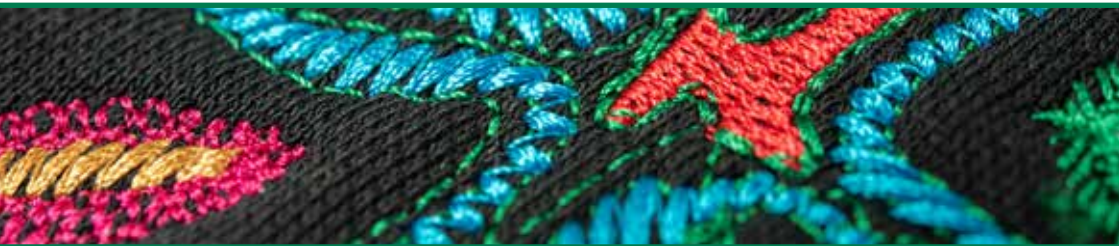
# MADEIRA

## VISCOSE EMBROIDERY THREADS

The classic among embroidery threads  
Glossy – Soft – Durable



## Premium viscose/rayon threads for industrial and commercial embroidery machines



The evergreen among embroidery threads impresses with outstanding running properties and an unmistakable look & feel. Universally applicable and made from high-quality, renewable raw materials, Madeira Classic is the right choice for all designs and fabrics.

- ⊙ Washable up to 95 °C
- ⊙ STANDARD 100 by OEKO-TEX®, product class I (suitable for babies/toddlers)
- ⊙ Made in Germany
- ⊙ More than 400 durable and wash-resistant colours
- ⊙ Natural, unique shine and soft feel
- ⊙ Virtually no looping due to low tension when processing

**TIP:** High-quality viscose threads are ideally suited for fine and light fabrics. They put less strain on the material than polyester threads. They can be processed without distortion, making them a perfect match for modern and delicate textiles.



## The right choice for designers and punchers

- ⦿ More than 400 colours (solid, shaded, multicolour) and numerous shades
- ⦿ Soft, low-twist thread with an open structure, for all designs and fabrics
- ⦿ Extraordinary effects in the light: depth, dimensionality, shading and intensity of brilliance can be altered by the direction and type of stitches
- ⦿ Madeira Classic threads are already preset in all common digitising programs
- ⦿ The coordinated range of colours and thicknesses guarantees the same feel and look across all colours and thicknesses
- ⦿ Embroidered elements appear in brilliant, long-lasting colours with a multifaceted sheen
- ⦿ Beautiful, soft embroidery designs even with a high number of stitches
- ⦿ Smooth and particularly pleasant on the skin

\*With 25 gf tension on the lower thread.. For optimum results, we recommend testing and adapting each design to machine settings, fabric and design requirements.

# The all-rounders for everyday use



## CLASSIC 60



Art. Nr. 915  
10 x 1,500 m  
Art. Nr. 916  
°10 x 5,000 m

black white



dtex 84 x 2  
den 75 x 2



60/8 - 65/9



85 colours



**Stitch density:**  
approx. 0.35 mm  
**Recommended  
thread tension:**  
80–100 gf or cN\*

## CLASSIC 40

Art. Nr. 911  
10 x 1,000 m  
Art. Nr. 910  
10 x 5,000 m

dtex 135 x 2  
den 120 x 2

65/9 - 75/11

422 colours

**Stitch density:**  
approx. 0.4 mm  
**Recommended  
thread tension:**  
100–120 gf or cN\*

100% viscose [filament] |

Our viscose threads offer great variety in four different yarn thicknesses, enabling maximum flexibility. Regardless of the fabric or design, Classic Viscose/Rayon provides coordinated colours, look and feel across all versions.

For example, a design made in 40 weight can be enhanced with details or lettering embroidered in matching colours with thinner 60 weight thread.



# The specialists for creative volume effects



## CLASSIC 30



Art. Nr. 914  
10 x 25 g  
Art. Nr. 921  
10 x 3,000 m

black white



dtex 200 x 2  
den 180 x 2



75/11



178 colours



**Stitch density:**  
approx. 0.5 mm  
**Recommended  
thread tension:**  
110–130 gf or cN\*

## CLASSIC 12

Art. Nr. 920  
10 x 2,000 m

dtex 330 x 2  
den 300 x 2

100/16

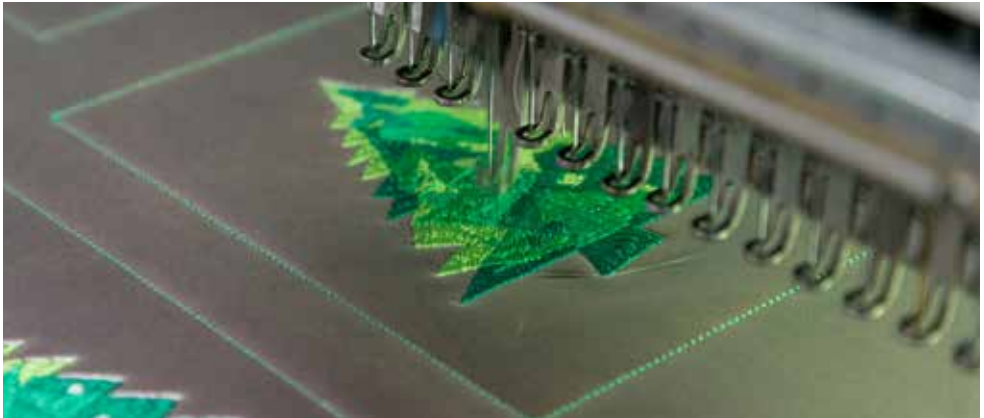
57 colours

**Stitch density:**  
approx. 0.8 mm  
**Recommended  
thread tension:**  
130–150 gf or cN\*

100% viscose [filament] |

With the thread weights 12 and 30, we offer two exceptional variants. They are particularly suitable for larger embroideries, surfaces and brilliant volume effects, even without a 3D base. In addition, the thicker threads can be used for decorative seams, ornamental lettering and all kinds of creative embroidery.





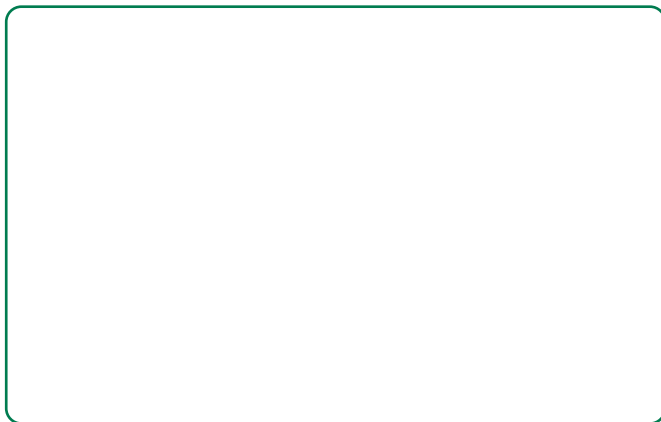
## The professional choice for embroiderers and manufacturers

- ⦿ Uncomplicated and high-quality execution of industrial embroidery in premium quality
- ⦿ Optimised for maximum efficiency and productivity on single and multi-head machines
- ⦿ Special thread construction to prevent looping for fewer gaps
- ⦿ Easy on textiles and needles and can also be used for filigree motifs without pulling
- ⦿ Colour consistency across dye lots, for all standard and special colours
- ⦿ More heat resistant than polyester threads
- ⦿ All-rounder thread, very easy to embroider on any popular fabric
- ⦿ More volume than man-made fibres of the same weight for prominent embroidery designs
- ⦿ High colourfastness (fastness to washing, rubbing, perspiration)



## Discover even more interesting facts on [madeira.com/classic](https://www.madeira.com/classic)

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- ✓ Technical data
- ✓ Colour selection
- ✓ Inspiration and examples
- ✓ DST files
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We look forward to supporting you

# MADEIRA

